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COMING ATTRACTIONS?: HOLLYWOOD, HIGH TECH, AND THE FUTURE OF ENTERTAINMENT

Stanford University Press. Hardback. Book Condition: new. BRAND NEW, Coming Attractions?: Hollywood, High Tech, and the Future of Entertainment, Philip E. Meza, Hollywood and Silicon Valley have long been uncomfortable bedfellows. Out of fear of pirating and lost profits, entertainment companies have historically resisted technological changes. Conversely, high-tech companies, more concerned with technological progress, have largely ignored the needs of the entertainment industry. Nevertheless, those products that we now take for granted, such as DVDs, MP3 players, and the Internet,...

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