



Fashion and Textiles: An Overview (Paperback)

By Colin Gale, Jasbir Kaur

Bloomsbury Publishing PLC, United Kingdom, 2004. Paperback. Condition: New. English..

Language: English. Brand New Book ***** Print on Demand *****. This essential book provides the first comprehensive overview of the symbiotic relationship that exists between fashion and textiles. Because textiles represent a central ingredient of fashion (as with denim jeans, for example), their interrelationship should be an obvious theme for study, yet historically the two subjects are often considered separately. Gale and Kaur analyze fashion and textile s cultural, industrial and social relationships, as well as examining how the two fields compete with and influence one another. Taking as their starting point the nature of the relationship between fashion and textiles, Gale and Kaur then identify and discuss key arenas of commercial and cultural interaction, including raw materials, business, consumers, and future technology. Their examples are drawn from the experiences and opinions of industry professionals - designers, retailers, and manufacturers. Gale and Kaur look at how the raw materials from which clothing is made are heavily influenced by fashion trends on national and global levels. Why do we choose the fabrics we do, and how do our choices affect both industries? The story is very much a human one. Each...



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