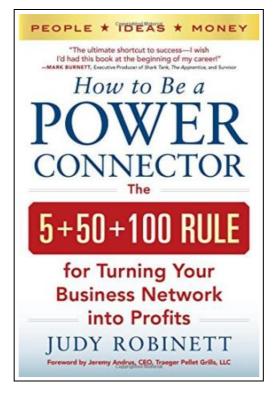
# How to Be a Power Connector: The 5+50+100 Rule for Turning Your Business Network into Profits (Hardback)



Filesize: 5.91 MB

### Reviews

This ebook is worth acquiring. Better then never, though i am quite late in start reading this one. You will not truly feel monotony at at any time of your own time (that's what catalogues are for about if you ask me). (Lorenz Vandervort)

# HOW TO BE A POWER CONNECTOR: THE 5+50+100 RULE FOR TURNING YOUR BUSINESS NETWORK INTO PROFITS (HARDBACK)



McGraw-Hill Education - Europe, United States, 2014. Hardback. Condition: New. Language: English . Brand New Book. Create a personal power grid of influence to spark professional and personal success. Other people have the answers, deals, money, access, power, and influence you need to get what you want in this world. To achieve any goal, you need other people to help you do it. (Judy Robinett). As anyone in business knows, strategic planning is critical to achieving long-term success. In How to Be a Power Connector, super-networker Judy Robinett argues that strategic relationship planning should be your top priority. When you combine your specific skills and talents with a clear, workable path for creating and managing your relationships, nothing will stop you from meeting your goals. With high-value connections, you Il tap into a dynamic power grid of influence guaranteed to accelerate your personal and professional success. Robinett uses her decades of experience connecting the world s highest achievers with one another to help you build high-value relationships. She reveals all the secrets of her trade, including proven ways to: find and enter the best network ecosystem to meet your goals; reach even the most unreachable people quickly and effectively; get anyone s contact information within 30 seconds; create a 3-D connection that adds value to multiple people at the same time; access key influencers through industry and community events; subtly seed conversation with information about interests and needs; and use social media to your best advantage. Robinett has based her methods on solid research proving that social groups begin to break up when they become larger than 150 people, and that 50 members is the optimal size for group communication. As such, she has developed what she calls the 5+50+100 method: contact your top 5 connections daily, your Key 50...



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