



Shipping Greatness: Lessons in Leadership from Amazon and Google

By Chris Vander Mey

O'Reilly Media, Inc, USA. Paperback. Book Condition: new. BRAND NEW, Shipping Greatness: Lessons in Leadership from Amazon and Google, Chris Vander Mey, Millions of software professionals are hard at work creating mobile apps, web apps, and desktop software - and most of them are working harder than they need to. This unique guide contains best practices for managing teams and projects throughout the software definition, development, and launch process. Distilled from author Chris Vander Mey's experience with shipping software at Google and Amazon, the recipes in this book will help keep you focused on practices that lead to great products. Shipping Greatness begins with a step-by-step product development process devised by software experts, and provides straightforward techniques for working with designers, managing the project, testing, building metrics, and launching. You'll also learn skills that effective software leaders use to achieve greatness, with chapters dedicated to team building, understanding technology, communicating, and coping with life in the software industry. With this book, you'll learn how to: Build a great mission and strategy Define a great product Create a great user experience Achieve project management greatness on a budget Do a great job testing Build great metrics Have a great launch Assemble...



Reviews

This is the greatest pdf i actually have go through right up until now. It is actually packed with knowledge and wisdom I found out this book from my dad and i advised this publication to find out.

-- Arely Rath

I actually started reading this pdf. It can be rally exciting throgh reading period of time. Your lifestyle span is going to be enhance as soon as you total reading this ebook.

-- Nya Bechtelar

Other eBooks



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand ******. From a certified teacher and founder of an online tutoring website-a simple and effective guide for parents and students to...



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner's Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



The Preschool Inclusion Toolbox: How to Build and Lead a High-Quality Program

Brookes Publishing Co, United States, 2015. Paperback. Book Condition: New. 274 x 213 mm. Language: English . Brand New Book. Filled with tips, tools, and strategies, this book is the comprehensive, practical toolbox preschool administrators need to implement early childhood inclusion through...



Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



History of the Town of Sutton Massachusetts from 1704 to

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...