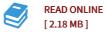# Hadoop. Integration in IBM, Microsoft and SAS

By James Braselton

Createspace, United States, 2014. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.There are mountains of untapped potential in our information. Until now, it s been too cost prohibitive to analyze these massive volumes. Of course, there s also been a staggering opportunity cost associated with not tapping into this information, as the potential of this yet-to-be-analyzed information is near-limitless. And we re not just talking the ubiquitous competitive differentiation marketing slogan here; we re talking innovation, discovery, association, and pretty much any- thing else that could make the way you work tomorrow very different, with even more tangible results and insight, from the way you work today. People and organizations have attempted to tackle this problem from many different angles. Of course, the angle that is currently leading the pack in terms of popularity for massive data analysis is an open source project called Hadoop. Hadoop is shipped as part of IBM tools, SQL Server 2014 and SAS applications. Hadoop is shipped as part of the IBM InfoSphere BigInsights (BigInsights) platform. Quite simply, BigInsights embraces, hardens, and extends the Hadoop open source framework with enterprise-grade security, governance, availability, integration...

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