



Business Ethics: A Stakeholder and Issues Management Approach

By Joseph W. Weiss

Cengage Learning Emea, 2008. Taschenbuch. Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - 1. Business Ethics, the Changing Environment, and Stakeholder Management. Case 1. Enron. Case 2. Microsoft. 2. Stakeholder and Issues Management Approaches. Case 3. Mattel Toy Recall. Case 4. JetBlue. Case 5. Arthur Andersen. 3. Ethical Principles, Quick Tests, and Decision-Making Guidelines. Case 6. Sam Waksal and Imclone. Case 7. Aaron Feuerstein and Malden Mills. Case 8. Jerome Kerviel: Rogue Trader or Misguided Employee Case 9. Seeking Two Kinds of Green: Richard Branson's Ventures in Biofuel. Case 10. Ford Pinto. 4. The Corporation and External Stakeholders: Corporate Governance in a Free Market. Case 11. Napster. Case 12. Vioxx. Case 13. Who Killed the Electric Car Case 14. Skype. 5. Stakeholder Responsibilities of Corporations in the Marketplace. Case 15. Facebook's Beacon. Case 16. Genetics Discrimination. 6. The Corporation and Internal Stakeholders: Values-Based Moral Leadership, Culture, Strategy, and Self-Regulation. Case 17. Commitments to Sustainability in the Oil and Gas Industry. Case 18. What's Written vs. What's Reality. 7. Employee Stakeholders and the Corporation. Case 19. Wal-Mart: Ongoing Changes with Gender Discrimination. Case 20. Don't Ask, Don't Tell. Case 21. Women on Wall...



READ ONLINE
[6.32 MB]

Reviews

This is the finest book i have got study till now. It usually does not price a lot of. I found out this publication from my i and dad encouraged this book to understand.

-- **Jamil Collins**

Absolutely among the best book I have possibly go through. I have go through and that i am certain that i am going to gonna read through once again again in the future. I am just delighted to tell you that this is basically the finest book i have got go through within my personal existence and could be he finest book for ever.

-- **Brian Bauch**

You May Also Like



Adobe Indesign CS/Cs2 Breakthroughs

Peachpit Press, 2005. Softcover. Book Condition: Neu. Gebrauch - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Adobe InDesign is taking the publishing world by storm and users are hungry for breakthrough solutions to...



Have You Locked the Castle Gate?

Addison-Wesley Professional. Softcover. Book Condition: Neu. Gebrauch - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Is your computer safe Could an intruder sneak in and steal your information, or plant a virus Have...



The Java Tutorial (3rd Edition)

Pearson Education, 2001. Softcover. Book Condition: Neu. Gebrauch - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Praise for "The Java' Tutorial, Second Edition" includes: "This book stands above the rest because it has...



How to Start a Conversation and Make Friends

Simon & Schuster. Paperback. Book Condition: new. BRAND NEW, How to Start a Conversation and Make Friends, Don Gabor, For over twenty-five years, small-talk expert Don Gabor has helped thousands of people communicate with wit, confidence, and enthusiasm with his bestseller How...



Depression: Cognitive Behaviour Therapy with Children and Young People

Taylor Francis Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 242 x 174 mm. Language: English . Brand New Book. In recent years there has been an increase in research into childhood depression, and it is now recognised that depression can severely...



The new era Chihpen woman required reading books: Chihpen woman Liu Jieli financial surgery(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-05-01 Pages: 247 Publisher: Jilin Publishing Group title: new era Chihpen woman must-read books: Zhiben the woman financial...