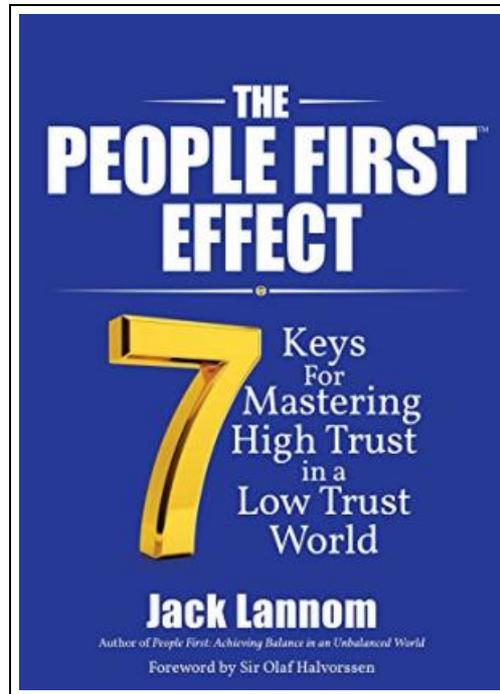


## The People First Effect: 7 Keys for Mastering High Trust in a Low Trust World (Hardback)



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Savio Republic, 2017. Hardback. Condition: New. Language: English . Brand New Book. Veteran consultant and award-winning author Jack Lannom enlists seven successful business leaders to outline a clear, comprehensive strategy for increasing trust and decreasing tension in your personal and professional lives. The People First Effect is a business fable about CEO Dan Burton. Dan has successfully led his company out of the 2008 recession and sees his organization moving back toward sustainable growth--only to learn that his company has been sold to a foreign investor. In the turmoil that follows the takeover, Dan is faced with the challenge of rebuilding strong, trust-based relationships in his personal and professional lives. Told in the form of a fast-paced fictional story, the reader will sit in on informal QA sessions with seven real-life executives who are currently practicing the principles that are so clearly explained in this highly informative and practical book. You won't be able to put this book down--after just a few pages, you'll be thoroughly engaged in learning how to create The People First Effect in your home and workplace! Written in a clear, conversational style, The People First Effect will grip the hearts and engage the minds of readers from all walks of life.



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