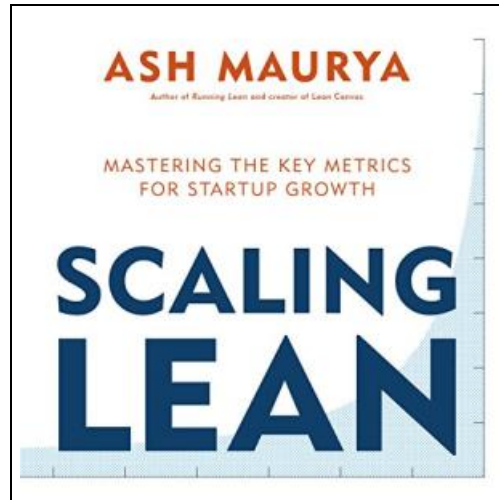


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SCALING LEAN: MASTERING THE KEY METRICS FOR STARTUP GROWTH



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