



## Acting As A Business, Fifth Edition (Paperback)

By Brian O Neil

Random House USA Inc, United States, 2014. Paperback. Condition: New. 5th Revised edition. Language: English. Brand New Book. The essential handbook for actors--a modern classic--in a newly updated edition. Since its original publication, Acting as a Business has earned a reputation as an indispensable tool for working and aspiring actors. Avoiding the usual advice about persistence and luck, Brian O Neil provides clear-cut guidelines that will give actors a solid knowledge of the business behind their art. It s packed with practical information--on everything from what to say in a cover letter to where to stand when performing in an agent s office--including: -- Tactics for getting an agent, including preparing for the interview -- How to research who will be casting what--and whether there is a role for you--well in advance -- Examples of correspondence to agents and casting directors for both beginning and advanced professionals -- A detailed analysis of the current trend of paying to meet industry personnel -- How to communicate effectively with an agent or personal manager -- Creative ways to use the internet and social media O Neil has updated Acting as a Business to keep up with the latest show-business trends, making...



## Reviews

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-- Emmett Mann

Comprehensive information! Its this sort of great go through. It really is rally interesting through studying time. I am just quickly can get a satisfaction of looking at a created pdf.

-- Alexandra Weissnat

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