

Hotel Management Studies(Chinese Edition)

By BAI YANG ZHU

paperback. Condition: New. Language:Chinese.Publisher: China Financial and Economic Publishing House Pub. Date: 2010-06-24. This book is the higher vocational colleges Tourism and Hotel Management planning materials. for the higher vocational colleges Tourism and Hotel Management set up hotel management and related professional courses Introduction written. Include: an overview of hotel management. hotel marketing environment and marketing. restaurant public relations. human resources. hotel management. hotel service q.



READ ONLINE [7.56 MB]



Reviews

Very useful for all group of people. It is amongst the most incredible pdf i actually have read through. Its been written in an extremely straightforward way and it is just right after i finished reading through this pdf by which basically modified me, change the way i think.

-- Felicia Nikolaus

These sorts of ebook is the ideal book offered. It can be writter in simple terms rather than confusing. I discovered this pdf from my dad and i advised this publication to understand.

-- Mr. Alejandrin Murphy PhD