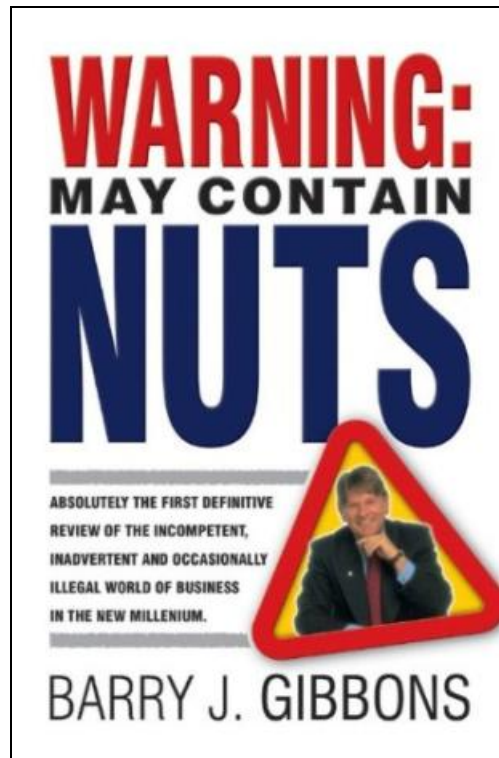


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John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Warning! May Contain Nuts: Absolutely the First Definitive Review of the Incompetent, Inadvertant and Occasionally Illegal World of Business in the New Millenium, Barry J. Gibbons, In Warning: May Contain Nuts we are once again pleasantly immersed in the world which is Barry Gibbons. Following on from his best selling Dream Merchants and Howboys, Barry Gibbons, former CEO of Burger King and iconoclast, gives a hilarious and insightful account of how and why businesses get it wrong! Through a series of droll vignettes, Gibbons takes us on a romp--roaring ride through the next 999 years of corporate mayhem and madness -- bad behaviours which affect everyone -- from the street sweeper to the CEO in his private jet. Because we are not talking about little blips on a profit and loss statement in a poxy sector of some niche industry. Business has far more an impact on our daily lives than government or politics. About half of the world's biggest economies are now corporations. From Enron's attempt to bring back the eighties with their excessive greed to Vodafone's losing millions (that didn't actually exist in the first place) -- Gibbons rips into the antics of these once trusted companies. So is it all doom and gloom? Are we destined for failure because of the frolicking these companies get up to -- at our expense!? Are there any lessons or optimistic quick turn--around plans of action that Gibbons can share with us? Not really. But Warning: May Contain Nuts makes for some highly entertaining reading. And for the clever among us the lessons are implied. Just don't be daft.

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