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(Blanca Davis)



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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-09-01 Pages: 308 Publisher: Tsinghua University Press title: Logistics Performance Management (ordinary institutions of higher learning in the 21st century utility planning textbook Logistics Series) List Price: 36.00 yuan Author: Dai Enyong . Chen Yonghong editor Press: Tsinghua University Press Publication Date :2012-9-1 ISBN: 9787302300809 Number of words: 479.000 yards: 308 Edition: 1 Binding: Paperback: 16 Weight: Editor's advanced and basic unity of teaching materials construction and teaching reform and unity and targeted the unity Summary logistics performance management is an important part of the logistics management. how to establish effective logistics performance management system caused the attention of more and more logistics enterprises. As for the logistics industry in its infancy. for research in this area is still limited. therefore. how scientific comprehensive performance management of logistics enterprises. has become an urgent need to address the problem. Logistics performance management to logistics performance evaluation as the main line. the absorption of the recent achievements in the field of logistics performance management. elaborated start from the concept of performance management. comprehensive discussion of modern performance management. logistics performance management systems. logistics cost control. performance management. logistics service performance management. supply chain performance management. social logistics performance management cycle logistics performance management and logistics performance management implementation. integration into the forefront of the logistics performance management theory and the latest practice content. Comprehensive logistics performance management. novel structure. focus. theory and practice are closely integrated. both for institutions of higher learning logistics majors used as teaching materials. but also for other management disciplines advanced undergraduates. graduate students. and logistics professional parties. Contents Chapter 1 Overview 1.1 Performance and Performance Management 1.1.1 Performance 1.2 Logistics Overview 1.1.4 1.1.2 Performance Management...

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