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Super Simple Quick Start Guide to Book Marketing (Paperback)

By E J Stevens

Sacred Oaks Press, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Want to improve book sales? This simple introductory guide will give you the basic information you need to begin promoting your book. Learn how to find readers, increase sales rank, and become a bestseller. Both independently published and traditionally published authors will benefit from the tips, strategies, and checklists provided in this how-to guide. This book provides an introduction to: Building an Author Platform Website and Blogging Social Media Email Media Kit Creating a Marketing Plan Book Swag and Promotional Items Blog Tours, Cover Reveals, and Book Blasts Giveaways Interviews and Guest Posts Book Reviews and ARC Reviews Retail Product Pages SEO, Keywords, and BISAC Advertising and Price Promotions Building a Newsletter Mailing List Bookstores, Libraries, and Sell Sheets Book Signings and Conventions Begin using these simple methods to help your book sales soar. Want to self-publish a bestseller? Check out the Super Simple Quick Start Guide to Self-Publishing by E.J. Stevens.



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