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(Hunter Witting)

PRODUCING STREAMING VIDEO FOR MULTIPLE SCREEN DELIVERY (PAPERBACK)



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Doceo Publishing, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Note to reader: Much, but not all of this book has been superseded by Jan Ozer's new book, Video Encoding by the Numbers: Eliminate the Guesswork from Your Streaming Video (2017). Specifically, the new book deeply examines encoding parameters for H.264, VP9, and HEVC, as well as ABR streaming in HLS and DASH formats. However, the new book does not cover distribution, choosing an encoder or live production at all, so if you're seeking help with these activities, you'll find this book more useful. Published in 2013, Producing Streaming Video for Multiple Screen Delivery the only compression-related textbook released after 2010, and it incorporates the latest technologies, including DASH and HTML5 and new devices such as 4G transmitters for mobile delivery. This book is written for producers seeking to distribute streaming video to the widest possible audience, including computers, smartphones and tablets, and Over the Top (OTT) devices. Written by Jan Ozer, this book delivers the lessons learned from years of producing and consulting on streaming, and serving as a contributing editor to the industry bible, Streaming Media Magazine. In this book, you will learn: - The fundamentals of video streaming and compression, including adaptive streaming and H.264 encoding, and new technologies like DASH, HTML5 and HEVC. - How to configure a single group of files to distribute to computers, mobile and OTT devices, and when it's better to customize files for different target platforms. - How to most efficiently produce maximum quality video using tools like the Adobe Media Encoder, Apple Compressor, Sorenson Squeeze and Telestream Episode Pro. - How to choose an enterprise class encoder, with extensive discussions of workflow tools like Telestream Vantage and the...



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