

The influence of brands and images on the financial performance - An empirical investigation of the EuroStoxx 50



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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.

(Newton Runolfsson)

THE INFLUENCE OF BRANDS AND IMAGES ON THE FINANCIAL PERFORMANCE - AN EMPIRICAL INVESTIGATION OF THE EUROSTOXX 50

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