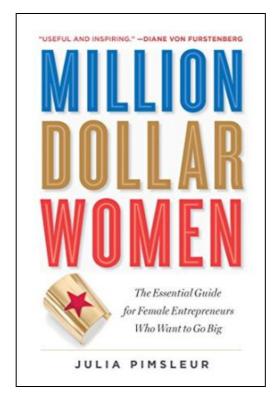
# Million Dollar Women: The Essential Guide for Female Entrepreneurs Who Want to Go Big (Paperback)



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SIMON SCHUSTER, 2016. Paperback. Condition: New. Reprint. Language: English. Brand New Book. The useful and inspiring (Diane von Furstenberg) guide for female entrepreneurs who want to take their businesses into the big leagues. Do you have an ambitious vision for your business, but aren t sure what to do next? Successful entrepreneur Julia Pimsleur provides an invaluable guide for any woman who wants to make a big jump (Gretchen Rubin, author of Better Than Before and The Happiness Project). Over the past twenty years, women in the US have started nearly twice as many businesses as men, but only three percent of all women business owners ever make revenues of one million dollars or more. Most are stuck running kitchen-table businesses, just getting by, or in many cases, running out of cash. Julia Pimsleur aims to change that with Million Dollar Women, which will show you how to take your business to that million-dollar mark and beyond. Million Dollar Women introduces you to Pimsleur and seven other women who have raised capital, developed powerful networks, and built multimillion-dollar companies from scratch. It teaches you the concepts and the vocabulary you need to secure funding and scale up. It explains how to make the right connections, when to delegate, and when to seek coaching and support. Drawing on her own experience of becoming a CEO, Pimsleur also provides help for overcoming the hurdles you have to clear to leap to that next level. With thought-provoking interviews of women entrepreneurs and other business experts and important exercises at the end, this resourceful book is rich in ideas and valuable insight (Booklist).



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