



HR Strategic Project Management SPOMP: Implementing Organisational Change Successfully: Five Powerful Strategies to Seduce and Influence Stakeholders, Sell Your Ideas, and Boost Your Career

By Leon M. Hielkema

LMHCpub, Netherlands, 2012. Paperback. Book Condition: New. 229 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. *** Award-Winning Finalist in the Best New Business Book category of The 2012 USA Best Book Awards *** SEDUCE STAKEHOLDERS As an experienced internal HR consultant, project manager, program manager, change manager, or change agent, you are responsible to implement strategic change in your organization. How to create support and buy-in for the organizational change that you want to achieve? How to deal with resistance to change? HR Strategic Project Management SPOMP offers you five new and inspiring strategies to convince the client, internal users, and other stakeholders to change. Discover how you can start seducing stakeholders into change by SPOMPing your project. Learn how you can: (S) use office politics as a positive force, (P) plan to influence stakeholders, (O) let the steering committee work for you, (M) use marketing to sell your ideas, and (P) prove the potential success of your project. A SPOMPed project means a successful project, a shorter project duration, more enthusiastic project team members, and for you as an internal professional an even more successful image within your organization. *** Leon M. Hielkema,...



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