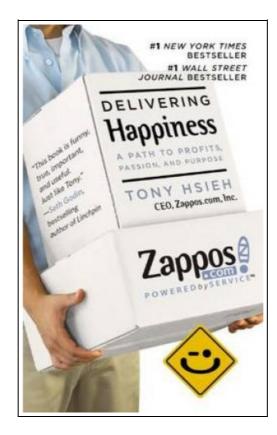
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Reviews

A really awesome book with lucid and perfect information. Of course, it is actually play, nonetheless an amazing and interesting literature. You are going to like just how the article writer create this ebook. (Nakia Toy Jr.)

DELIVERING HAPPINESS



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Paperback. Book Condition: New. Not Signed; *Pay brand-new employees \$2,000 to quit *Make customer service the responsibility of the entire company-not just a department *Focus on company culture as the no.1 priority *Apply research from the science of happiness to running a business *Help employees grow-both personally and professionally *Seek to change the world *Oh, and make money too .Sound crazy? It's all standard operating procedure at Zappos, the online retailer that's doing over \$1 billion in gross merchandise sales annually. After debuting as the highest-ranking newcomer in Fortune magazine's annual Best Companies to Work For list in 2009, Zappos was acquired by Amazon in a deal valued at over \$1.2 billion on the day of closing. In DELIVERING HAPPINESS, Zappos CEO Tony Hsieh shares the different lessons he has learned in business and life, from starting a worm farm to running a pizza business, through LinkExchange, Zappos, and more. Fast-paced and down-to-earth, DELIVERING HAPPINESS shows how a very different kind of corporate culture is a powerful model for achieving success-and how by concentrating on the happiness of those around you, you can dramatically increase your own. book.

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