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LITTLE RICE: SMARTPHONES, XIAOMI, AND THE CHINESE DREAM



Audible Studios on Brilliance, 2017. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Almost unknown to the rest of the globe, Xiaomi has become the world s third-largest mobile phone manufacturer. Its high-end phones are tailored to Chinese and emerging markets, where it outsells even Samsung. Since the 1990s China has been climbing up the ladder of quality, from doing knockoffs to designing its own high-end goods. Xiaomi - its name literally means little rice - is landing squarely...

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- Authored by Clay Shirky
- Released at 2017



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Reviews

This publication is definitely not straightforward to begin on looking at but quite fun to see. It really is loaded with wisdom and knowledge You will not really feel monotony at anytime of your own time (that's what catalogs are for relating to should you check with me).

-- Twila Gutkowski

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