



Spousonomics: Or How to Maximise Returns on the Biggest Investment of Your Life

By Paula Szuchman, Jenny Anderson

Transworld Publishers Ltd. Paperback. Book Condition: new. BRAND NEW, Spousonomics: Or How to Maximise Returns on the Biggest Investment of Your Life, Paula Szuchman, Jenny Anderson, Do you and your partner bicker over trivial things, and do you find yourself thinking about how much more fun life together used to be? If the answer is 'yes' to either or both questions, it's little wonder! Relationships are complicated, and they don't come with a user's manual. Until now. Enter "Spousonomics" - a fun, original relationship guide which offers a brilliant, fresh twist to standard advice by showing how economics - that's right, economics - is the key to a happiness. For example.Comparative advantage - or why you should do the dishes. Splitting chores 50/50 is the surest path to inefficiency. Stick to what you're good at, and 'trade' relations will improve dramatically; The Laws of Supply and Demand - or how to kick-start your sex life. If having sex carries too many costs - too much time or energy - you won't do it enough. Lower your costs to get the bed springs bouncing again!; and, Moral hazard - or why your marriage is not too big to fail. If you're...



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