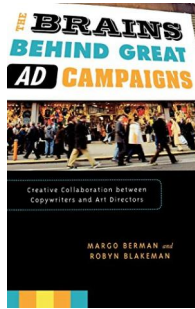


## The Brains Behind Great Ad Campaigns: Creative Collaboration Between Copywriters and Art Directors



### Book Review

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(Rudolph Jones MD)

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