

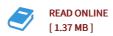


Radio s Intimate Public: Network Broadcasting and Mass-mediated Democracy (Paperback)

By Jason Loviglio

University of Minnesota Press, United States, 2005. Paperback. Condition: New. First. Language: English . Brand New Book. In the 1930s, radio s wide popularity created an important shared experience among Americans, from motorists and pedestrians on the city street to families on the living room couch after dinner. In Radio s Intimate Public , Jason Loviglio shows how early network radio produced a new type of community marked by the contradictions and tensions between public and private, mass media and democracy, and nation and family. Radio voices were thrilling, Loviglio argues, because they moved with impunity back and forth between private and public. As a result of this new intimacy, the dichotomy between the two realms was challenged, the idea of mass-mediated democracy arose, and the definition of the public was called into question.

Examining a broad range of radio programs, including The Shadow , soap operas, Vox Pop , and FDR s Fireside Chats , Radio s Intimate Public illustrates how this new and contradictory media space promised listeners a fantasy of social mobility and access - even as it reminded them of the hierarchies that protected their own relative privilege. Bringing theories of the public sphere to bear...



Reviews

Extensive guideline! Its this sort of excellent read. it had been writtern quite properly and helpful. You can expect to like just how the writer create this book.

-- Mr. Gustave Gerhold

This book will never be straightforward to start on reading through but quite enjoyable to learn. Better then never, though i am quite late in start reading this one. Your lifestyle span will probably be convert once you complete reading this publication.

-- Dr. Kadin Hane DVM