

## Master of Public Administration (MPA) series of textbooks: the crisis management of the public sector (Revised Edition)(Chinese Edition)



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### **Reviews**




*Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.*  
*(Newton Runolfsson)*

## MASTER OF PUBLIC ADMINISTRATION (MPA) SERIES OF TEXTBOOKS: THE CRISIS MANAGEMENT OF THE PUBLIC SECTOR (REVISED EDITION)(CHINESE EDITION)



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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2013 Pages: 311 Language: Chinese in Publisher: Master of Public Administration (MPA) of the Chinese People's University Press series of textbooks: Public Sector Crisis Management (Revised Edition) and strive to reflect the following characteristics: First. the system complete. basically covering the main areas of knowledge of public administration and public management professional education; reflect the latest achievements of domestic and international field of public administration and public management research for the field of public administration and public management educators. students. practitioners provides the latest information. data and multi-perspective thinking space; reflect the characteristics of the public administration and a Master of Public Administration (MPA) professional education. emphasis on applications. focusing ability. for teaching materials in addition to lectures general theoretical knowledge. but also added a large number of case studies; Fourth. the traditional administrative thinking. advanced foreign management theory and Chinese reality management practice closely integrated. and strive to integrate theory with practice. Contents: Introduction Chapter 1 Public Crisis 1.1 public crisis of meaning and characteristics 1.2 public crisis typology analysis 1.3 Public Crisis incentives Analysis 1.4 public crisis Functional Analysis Chapter Summary Key Terms Review Questions Read the case 7.23 Yong 2.3 Public sector crisis management theory 2.4 2.1 Crisis Management isotherms. particularly major railroad accident emergency response Chapter 2 Overview of public sector crisis management defined the meaning and content of the 2.2 Public sector crisis management public sector crisis management mechanism of macro-architecture and strategic design in this chapter Summary of key terms refresher Questions Read the case Qinghai Yushu earthquake emergency disposal of Chapter 3. the public sector crisis management legalization 3.1 Public sector crisis management legalization: the Western experience 3.2 Public...

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