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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-07-01 Pages: 240 Publisher: Basic information of Shanghai Jiaotong University Press title: Agricultural Supply chain management theory system build - the national focus on the industrialization of agriculture leading enterprises in the supply chain practice List Price: 38 yuan Author: Zhang Sheng-yi significantly Press: Shanghai Jiaotong University Press Publication Date :2012-7-1 ISBN: 9787313087355 Words: 291 thousand yards: 240 Revision: 1 Binding: Paperback: 16 Product size and weight: Editor's Summary In China Yili. Mengniu. Bright Dairy. Yurun national key leading enterprise of agricultural industrialization. by importing the concept of the supply chain and the use of the methods of supply chain. breaking the agro-industry in China has long been the traditional competition and management mode to dominate the world situation. Zhang Sheng Yi written system of agriculture-related supply chain management theory building: the national focus on the industrialization of agriculture leading enterprises in the supply chain practice built from the basic theory of the agriculture-related supply chain system. and analyzes the basic characteristics of the agriculture-related supply chain management and special traits reveals the basic mechanism of the national agricultural industrialization leading enterprise supply chain integration. comprehensive sort of national agricultural industrialization leading enterprises in key supply chain practice characteristics. in-depth analysis of the Mechanism and Countermeasures of the the Agriculture Supply chain optimization and governance. the establishment of push - pull-agriculture-related supply chain. Agriculture-related supply chain management theory System: national focus on the industrialization of agriculture leading enterprises in the supply chain practice reference for researchers as well as food supply chain business managers read. Contents Chapter 1 Introduction 1.1 topics based on 1.2 Research Methods. the Agricultural Supply chain research framework and main content of the book...



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