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The Art of the Deal (Er): An Unauthorized Book on Donald Trump s (Non-Manifest) Principles of Marketing and How They Can Help (or Hurt) Small Businesses and Our Democracy - Adult Coloring Included

By Jason McDonald Ph D

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.An UNAUTHORIZED BOOK about Donald Trump s Principles of Marketing The Art of the Deal (er) demystifies how Trump does marketing, and how his use of Internet marketing - social media marketing - in particular was key to his successful run for the President. If you ve been a citizen (legal or illegal) of these United States since November 8, 2016, you may have noticed. .that Donald Trump stole the election of 2016, if by stealing, we mean the biggest political upset in America in since 1876 . using a lot of Twitter, Facebook, YouTube, Instagram, blog posts, and other social media marketing to do it. . and, IF you have enough of an open mind to let go of any judgement as to whether Trump is good - or bad - for America, you may have wondered.what can the Wizard of Marketing, Donald J. Trump, teach you as a citizen about what s wrong (or what s right) with our democracy, and you as a businessperson about how to build your brand and market your business in the Internet Age, or...



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