



Cracking The Website Code: Grow Your Online Business Faster With A Smarter Website And Savvy Marketing

By Janice Cumberlidge

Cracking Publishing. Paperback. Condition: New. 228 pages. Dimensions: 9.0in. x 6.0in. x 0.6in. An essential read for anyone using a website to promote their business! What would it mean to have a website that works for your business, day and night? Are you ready to: Reject the myth that creating and managing a website can be scary and frustrating? Make a site that pays, not one that just looks pretty? Deliver what your customers really want? Turn visitors into subscribers, and subscribers into repeat buyers? Inside, take action to: Implement the 10 essential ingredients every website must have? Use Pro tricks to avoid looking like an amateur? Increase your earning potential with marketing and copywriting? Secure your future by growing your email list? Make money from your website, even if you don't yet have anything to sell? And much more... Janice's jargon-free, expert guide, with WordPress tips, practical business advice, checklists and a free companion workbook, will help you launch your website success story today. It's time to start Cracking The Website Code. Janice has a way of covering quite a complex topic in a straight forward, sometimes humorous, no nonsense and no hype manner that takes you through...

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