



Film and Video Production in the Cloud: Concepts, Workflows, and Best Practices (Paperback)

By Jack James

Taylor Francis Ltd, United Kingdom, 2016. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book. With cloud applications and services now widely available, film and video professionals have all the tools they need to work together on centralized platforms and effectively collaborate across separate desktop, web, and mobile devices. In Film and Video Production in the Cloud, veteran video production consultant Jack James provides a practical guide to cloud processes, concepts, and workflows as they relate to the most widely used cloud applications in the industry. Topics discussed include the benefits of cloud storage, cloud-based production and postproduction pipelines, project and asset management, distribution and archiving, budget and security considerations, and crowdsourcing. This book will allow readers to: * Harness cloud-based tools and processes to enhance your film and video production pipeline and help your creative team collaborate effectively across separate desktop, web, and mobile devices; * Discover the benefits of cloud-based film and video production, as well as key approaches to budgeting and planning, project and asset management, distribution and archiving, security considerations, and crowdsourcing in the cloud; * Learn how to apply fundamental cloud methodologies and best practices to the most widely used cloud services and...



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