



## Sport, Rhetoric, and Gender: Historical Perspectives and Media Representations

By Linda K. Fuller

Palgrave Macmillan. Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 8.4in. x 5.5in. x 0.9in. Interested in the nexus between sport, gender, and language, Sport, Rhetoric, and Gender deconstructs the role of rhetoric in the multi-billion dollar popular culturalinfotainment business. Wide-ranging, with contributors representing a number of different disciplines and athletic interests, this volume examines sport vis--vis the language surrounding and incorporated by it in the world arena. The book is divided into the following accessible sections: sport language; historical perspectives; print media representations; broadcast media representations; visual media representations; and classic case studies and is an original and insightful resource. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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