



# Screenwriting for a Global Market: Selling Your Scripts from Hollywood to Hong Kong

By Andrew Horton

University of California Press, United States, 2004. Paperback. Book Condition: New. New.. 224 x 154 mm. Language: English . Brand New Book. Cinema is a truly global phenomenon and screenwriters who limit their ambitions to Hollywood can unnecessarily limit their careers. This book, loaded with information on every page, provides the practical know-how for breaking into the global marketplace. It is the first book to offer specific advice on writing for screens large and small, around the world from Hollywood to New Zealand, from Europe to Russia, and for alternative American markets including Native American, regional, and experimental. The book provides valuable insider information, such as: Twenty-five per cent of German television is written by Hollywood writers. Screenwriters just need to know how to reach that market; Many countries, including those in the European Union, have script development money available - to both foreign and local talent - from government-sponsored film funds; and, the web s influence on the film industry has been profound, and here you can find out how to network through the web. The book also lists the key web addresses for writers. Andrew Horton, author of two acclaimed books on screenwriting, includes personal essays by accomplished...



#### Reviews

This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

-- Andres Bashirian

Comprehensive guide for publication fanatics. This really is for all who statte there had not been a well worth reading through. I discovered this ebook from my dad and i encouraged this book to find out.

-- Lacy Goldner

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Barron's Educational Series, United States, 2006. Paperback. Book Condition: New. Marilee Harrald-Pilz (illustrator). 224 x 147 mm. Language: English. Brand New Book. This is volume seven, Reading Level 2, in a comprehensive program (Reading Levels 1 and 2) for beginning readers. Two...



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