



Big-box Swindle: The True Cost of Mega-retailers and the Fight for America s Independent Businesses

By Stacy Mitchell

Beacon Press, United States, 2007. Paperback. Book Condition: New. 221 x 152 mm. Language: English . Brand New Book. A Book Sense Pick and Annual Highlight With a New Afterword In less than two decades, large retail chains have become the most powerful corporations in America. In this deft and revealing book, Stacy Mitchell illustrates how mega-retailers are fueling many of our most pressing problems, from the shrinking middle class to rising pollution and diminished civic engagement--and she shows how a growing number of communities and independent businesses are effectively fighting back. Mitchell traces the dramatic growth of mega-retailers--from big boxes like Wal-Mart, Home Depot, Costco, and Staples to chains like Starbucks, Olive Garden, Blockbuster, and Old Navy--and the precipitous decline of independent businesses. Drawing on examples from virtually every state in the country, she unearths the extraordinary impact of these companies and the big-box mentality on everything from soaring gasoline consumption to rising poverty rates, failing family farms, and declining voting levels. Along the way, Mitchell exposes the shocking role government policy has played in the expansion of mega-retailers and builds a compelling case that communities composed of many small, locally owned businesses are healthier and more prosperous than...



Reviews

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