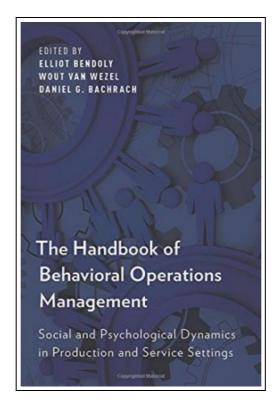
The Handbook of Behavioral Operations Management: Social and Psychological Dynamics in Production and Service Settings (Hardback)



Filesize: 5.44 MB

Reviews

This is actually the best ebook we have read till now. Indeed, it can be enjoy, nevertheless an interesting and amazing literature. You will not feel monotony at whenever you want of the time (that's what catalogs are for regarding should you question me). (Jamar Stracke)

THE HANDBOOK OF BEHAVIORAL OPERATIONS MANAGEMENT: SOCIAL AND PSYCHOLOGICAL DYNAMICS IN PRODUCTION AND SERVICE SETTINGS (HARDBACK)



Oxford University Press Inc, United States, 2015. Hardback. Book Condition: New. 234 x 155 mm. Language: English . Brand New Book. Over the last decade there has been an explosion of academic interest in the study of Behavioral Operations (Behavioral Ops). Simultaneous concerns have emerged about the adequacy with which now established Behavioral Ops phenomena are dealt with in degree-granting programs and corporate training agendas. Concerns stem from two points: (1) Pedagogical lessons regarding human behavioral are largely cast in the perspectives and terminology of underlying social/psychological theories. This has traditionally made it difficult for teachers of operations management content to link such knowledge to OM teaching plans and materials. (2) Games are seen as a major contribution to Behavioral Operations education, but experiments as described in literature are usually used for scientific research, and often difficult to replicate in teaching settings due to the use of unique proprietary software or insufficient descriptions of methods and materials used. Prior to now, no comprehensive teaching-oriented overview of Behavioral Operations has been available. The Handbook of Behavioral Operations fills this gap, providing easy to access insights into why associated behavioral phenomena exist in specific production and service settings, ready-to-play games and activities that allow instructors to demonstrate the phenomena in class settings, and applicable prescriptions for practice. By design the text serves a dual role as a desk/training reference to those practitioners already in the field, and presents a comprehensive framework for viewing behavioral operations from a systems perspective. As an interdisciplinary book relating the dynamics of human behavior to operations management, the Handbook is an essential resource for practitioners seeking to develop greater system understanding among their workers, as well as for instructors interested in emphasizing the practical relevance of behavior in o

- Read The Handbook of Behavioral Operations Management: Social and Psychological Dynamics in Production and Service Settings (Hardback) Online
- Download PDF The Handbook of Behavioral Operations Management: Social and Psychological Dynamics in Production and Service Settings (Hardback)

Other Kindle Books



California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Loose-leaf. Book Condition: New. 10th. 249 x 201 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies...

Download ePub

»



Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Book. Book Condition: New. 10th. 250 x 189 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies...

Download ePul

»



Who Am I in the Lives of Children? an Introduction to Early Childhood Education with Enhanced Pearson Etext -- Access Card Package

Pearson, United States, 2015. Paperback. Book Condition: New. 10th. 251 x 203 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies...

Download ePub

»



$I\,Am\,Reading: Nurturing\,Young\,Children\,s\,Meaning\,Making\,and\,Joyful\,Engagement\,with\,Any\,Book$

Heinemann Educational Books, United States, 2015. Paperback. Book Condition: New. 234 x 185 mm. Language: English . Brand New Book. It s vital that we support young children s reading in ways that nurture healthy...

Download ePub

>>



History of the Town of Sutton Massachusetts from 1704 to 1876

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts...

Download ePub

»



ESL Stories for Preschool: Book 1

Createspace, United States, 2013. Paperback. Book Condition: New. 212 x 210 mm. Language: English . Brand New Book ***** Print on Demand *****. A big attractive colourful book for ESL beginners, aged 3 to 5. It

Download Book

»



A Parent s Guide to STEM

U.S. News World Report, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. This lively, colorful guidebook provides everything you need to know

Download Book

»



Oxford Very First Dictionary

Oxford University Press, United Kingdom, 2012. Paperback. Book Condition: New. Georgie Birkett (illustrator). 234 x 182 mm. Language: English . Brand New Book. A fully illustrated alphabetical first dictionary for 4-5 year-olds. A fresh new Download Book

>>



Music for Children with Hearing Loss: A Resource for Parents and Teachers

Oxford University Press Inc, United States, 2014. Paperback. Book Condition: New. 228 x 156 mm. Language: English . Brand New Book. Written by an expert in the field who is both a teacher and a

Download Book

>>



The Sunday Kindergarten Game Gift and Story: A Manual for Use in the Sunday, Schools and in the Home (Classic Reprint)

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from The Sunday Kindergarten Game Gift and Story: A Manual for

Download Book

»