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The Elite Entrepreneur: How to Master the 7 Phases of Growth Take Your Business from Pennies to Billions (Hardback)

By Ephren W. Taylor

BENBELLA BOOKS, United States, 2010. Hardback. Condition: New. Language: English . Brand New Book. If anyone knows what it takes to be an elite entrepreneur, it s Ephren Taylor. Author of a 2009 Wall Street Journal bestseller Creating Success from the Inside Out, Taylor started his first business venture at age 12, when he began making video games. By age 17, he built a multimillion-dollar technology company and took a company public at age 23. Now 27, Taylor appears weekly on FOX News and has been featured on 20/20, PBS, Black Enterprise and CNN Money, and even his own infomercial as the youngest ever African-American CEO of a publicly traded company. In The Elite Entrepreneur: How to Master the 7 Phases of Growth Take Your Business from Pennies to Billions, Taylor, with Rusty Fischer, relays his years of successful business experience to take the guesswork out of entrepreneurialism. Full of anecdotes, tips, strategies and resources, The Elite Entrepreneur and Taylor identify and gives readers advice on the essential seven phases of business: *Startup *Branding *Sales *Hiring *Innovation, joint ventures and partnerships *Stock offerings *Charity and social entrepreneurship The Elite Entrepreneur contains a checklist to help readers determine what their next...



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