



Theory and Practices on Innovating for Sustainable Development

By Yoram Krozer

Springer-Verlag GmbH Sep 2015, 2015. Buch. Condition: Neu. Neuware - This book explains how income growth and better environmental qualities go hand in hand, and reviews the drivers and barriers to sustainable innovation on the basis of real-life cases. It discusses why innovation-based income growth reduces environmental impacts and how the huge global markets for sustainable innovation are currently hampered by protectionist policies. Subsequently, diverse sustainable innovators are presented in ascending order of the complexity of interactions between innovators and stakeholders. In this context, innovating consumers who create communities of peers in solar powered mobility are examined in the first case. It also focuses on regional tacit inventors, who spur innovation in tourism mobility thanks to the informal policies but whose efforts are obstructed by the formalities of the European Union. Artists with an interest in both innovations and the environment develop art services that deliver experiences of environmental qualities. Though these experiences have gone unrecognised so far, they are nonetheless socially beneficial. The book also shows how technology suppliers develop four different patterns of sanitation, each with its own pros and cons for the specific community's needs and conditions. It discusses how project developers also make innovations in office...

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