



How to Win an Election (Paperback)

By Mark Pack, Edward Maxfield

Biteback Publishing, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. In politics, there are no prizes for second place. Packed with advice and practical examples, this new, fully updated edition of the classic political guide reveals the insider secrets and skills you need to make sure you're a winner on election day. In 101 bite-sized chapters, seasoned campaign professionals Mark Pack and Edward Maxfield share successful tactics from around the globe to help steer you on the course to power. Learn how to pass the three-seconds test; don't wear a helmet when crushing cars with a tank; and never, ever, forget the law of the left nostril. Heed these lessons and win that election.



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