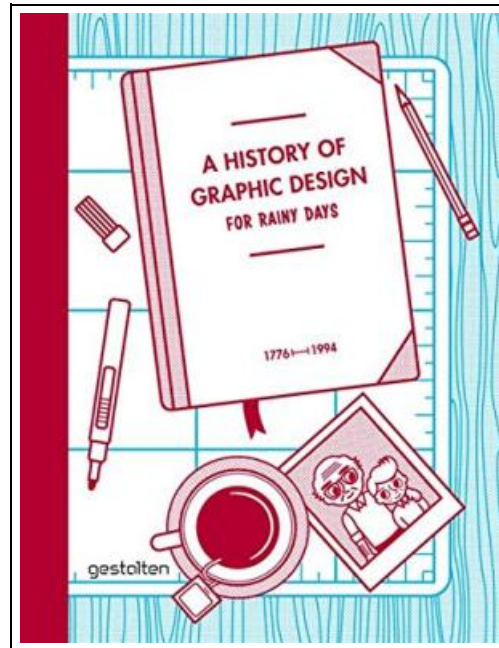


A History of Graphic Design for Rainy Days



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A HISTORY OF GRAPHIC DESIGN FOR RAINY DAYS



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Gestalten Okt 2011, 2011. Buch. Condition: Neu. Neuware - Eines trüben Regentages fragte ein Kind seinen Großvater: Was genau ist eigentlich Grafikdesign Mit dieser unschuldigen Frage nimmt A History of Graphic Design for Rainy Days seine Leser auf eine charmant illustrierte Reise. Sie erzählt von wegweisenden Entwicklungen und maßgeblichen Persönlichkeiten in der Welt des Grafikdesigns. Mit seiner einnehmenden Gestaltung, den humorvollen Geschichten und praktischen Übungen bietet das Buch unterhaltsame Einblicke und Anekdoten: von den bescheidenen Anfängen der Typografie während der Industriellen Revolution bis zum digitalen Vertrieb von Fonts heute; von den ersten gedruckten Weihnachtskarten der 1850er-Jahre zu David Carsons revolutionären Layouts der Neunzigerjahre des 20. Jahrhunderts; von Stilen wie Art Nouveau, Dada, Bauhaus und Psychedelik zu Innovatoren wie William Morris, Jan Tschichold, Saul Bass und Jessica Helfand. A History of Graphic Design for Rainy Days wurde von Studio 3 aus Oslo entwickelt, das auch für den Bestseller Hyperactivitytypography from A to Z verantwortlich zeichnet. 224 pp. Englisch.



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