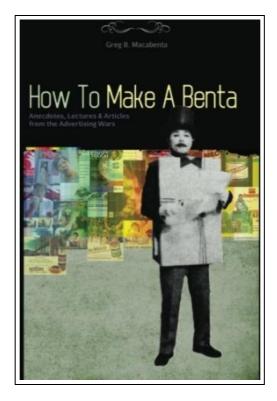
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HOW TO MAKE A BENTA: ANECDOTES, LECTURES ARTICLES FROM THE ADVERTISING WARS



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