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The Last Mogul: Lew Wasserman, MCA, and the Hidden History of Hollywood (Paperback)

By Dennis McDougal

INGRAM PUBLISHER SERVICES US, United Kingdom, 2001. Paperback. Condition: New. Revised ed.. Language: English . Brand New Book. The reviewer of the Boston Globe said point blank: Over the years, I've read hundreds of books on Hollywood and the movie business, and this one is right at the top. As the elusive, tyrannical head of the Music Corporation of America (MCA) until the 1990s, Lew Wasserman was the most powerful and feared man in show business for more than half a century. His career spanned the entire history of the movies, from the silent era to the present, and he was guru to Alfred Hitchcock, Marilyn Monroe, Marlon Brando, and Jimmy Stewart, and to a new generation of filmmakers beginning with Steven Spielberg and George Lucas. For more than four years, Dennis McDougal interviewed over 350 people who knew the man with the giant dark horn-rimmed glasses, colleagues, relatives, rivals, and drew on tens of thousands of pages of documents to produce this extraordinary and first-ever portrait of a legend and his times, a book that the New York Times Book Review called thoroughly reported and engrossing and that the Daily News called, simply, a bombshell.

Reviews

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