



## Hacking Supplier Diversity: Cracking the Code for the Business Case: Revenue Generation, Economic Impact, ROI (Paperback)

By Scott a Vowels Phd

Institute for Thought Diversity, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. For over fifty years, proponents of supplier diversity have discussed the positive effect on revenue that comes from using underrepresented suppliers. The problem lies in proving such assertions. For far too long, contracting with businesses owned by women, minorities, and those identifying as LGBTQ has been viewed as a feel-good act of corporate citizenship-one that rarely survives the next economic downturn. Hacking Supplier Diversity represents the first time the myriad benefits of a diverse supply chain have been thoroughly detailed and documented. Diversity and Inclusion expert Scott A. Vowels, PhD, redefines supplier diversity, focusing on three core issues: The economic impact of diverse suppliers The ways in which a robust supplier diversity program is a revenue enabler The formula for calculating the return on investment of a supplier diversity program A comprehensive and informative read, Hacking Supplier Diversity does for supplier diversity what Jim Collins Good to Great and Built to Last did for how companies do business. Utilizing a keen sense of humor and expert storytelling, Vowels makes a definitive argument for supplier diversity as a business imperative.

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