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## The Mystery of Market Movements: An Archetypal Approach to Investment Forecasting and Modelling (Hardback)

By Niklas Hageback

John Wiley Sons Inc, United States, 2014. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. A quantifiable framework for unlocking the unconscious forces that shape markets There has long been a notion that subliminal forces play a great part in causing the seemingly irrational financial bubbles, which conventional economic theory, again and again, fails to explain. However, these forces, sometimes labeled animal spirits or irrational exuberance, have remained elusive - until now. The Mystery of Market Movements provides you with a methodology to timely predict and profit from changes in human investment behaviour based on the workings of the collective unconscious. Niklas Hageback draws in on one of psychology's most influential ideas - archetypes - to explain how they form investor's perceptions and can be predicted and turned into profit. The Mystery of Market Movements provides; A review of the collective unconscious and its archetypes based on Carl Jung's theories and empirical case studies that highlights and assesses the influences of the collective unconscious on financial bubbles and zeitgeists For the first time being able to objectively measure the impact of archetypal forces on human thoughts and behaviour with a view to provide early warning...



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