



What the Plus!: Google+ for the Rest of Us (Paperback)

By Guy Kawasaki

McGraw-Hill Education - Europe, United States, 2012. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Learn how to master Google+-the world s fastest-growing social-media service Attract followers. Engage enchanting people. Promote your brand. The former Chief Evangelist for Apple knows a superior product when he sees one, and he sees one in Google+. Hands down. In What the Plus!, Guy Kawasaki explains how to get started, create an enchanting profile, optimize for social searches, share posts and photos, conduct hangouts, and gain followers. We didn t expect over 100 million people to join Google+ so quickly. If we had, we might have written a tutorial like this one. Lucky for us, Guy has written this wonderful introduction to Google+. Highly recommended! -Vic Gundotra, Senior Vice President, Social, Google What the Plus! is the G+ motherlode! Guy s book will make you fall madly in love with Google+ and never look back! -Mari Smith, author of The New Relationship Marketing and coauthor of Facebook Marketing: An Hour a Day People ask me why I like Google+ better. I struggle to find the words, but Guy Kawasaki not only figured it out but shows you how to get the most...



[READ ONLINE](#)
[2.58 MB]

Reviews

Most of these publication is the perfect ebook accessible. It is amongst the most awesome publication i have got read through. You wont truly feel monotony at whenever you want of the time (that's what catalogs are for regarding in the event you request me).

-- Prof. Edgar Kshlerin

It is easy in study safer to comprehend. It can be writter in basic phrases and never confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Emmitt Harber