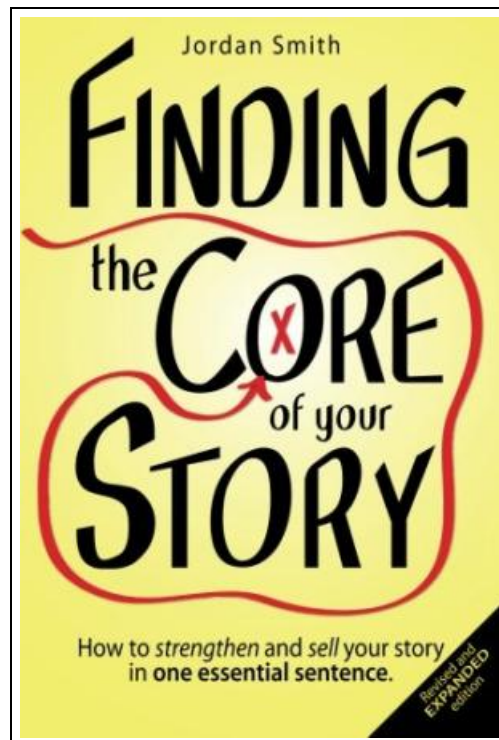


## Finding the Core of Your Story: How to Strengthen and Sell Your Story in One Essential Sentence



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