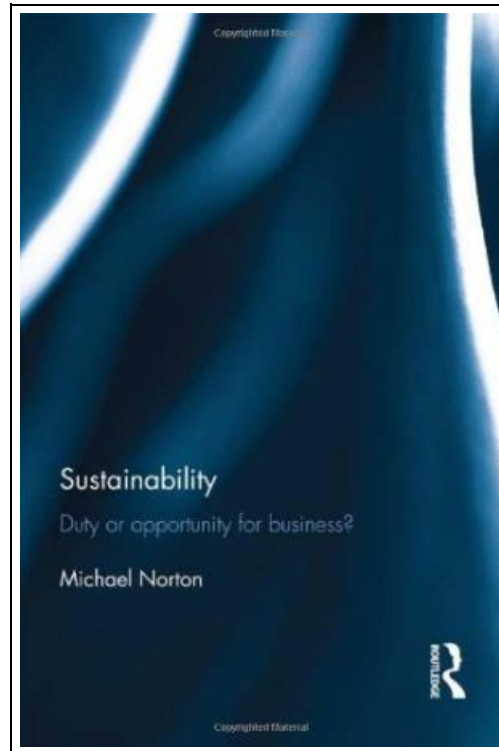# Sustainability: Duty or Opportunity for Business? (Hardback)

Filesize: 1.82 MB

Reviews

These kinds of ebook is the ideal book offered. It is probably the most incredible publication i have got study. Your lifestyle span will likely be convert once you total looking at this pdf.

(Lucio Breitenberg)

SUSTAINABILITY: DUTY OR OPPORTUNITY FOR BUSINESS? (HARDBACK)

Taylor Francis Ltd, United Kingdom, 2012. Hardback. Book Condition: New. 236 x 156 mm. Language: English . Brand New Book. Businesses are nowadays expected to act sustainably; it is also in both society s and the company s own interest if opportunities to develop more sustainable products or services can be fully grasped. Leading international companies may already be moving in this direction, but many (especially smaller companies) are often held back by a lack of personnel or know how. This book has been written to overcome this deficit by providing a convenient one-stop-shop where readers (whether they be business staff, university or business school students) can understand personally what the sustainability issue is about, and appreciate the many areas where companies can respond to the challenge of a more sustainable world. Based on a successful Green Management of Technology Masters introduced in Japan in 2008, this book explains in non-specialist language why current economic systems under which firms operate do not lead to sustainable outcomes, provides the background to the evolution of concerns over sustainability, and also provides sufficient understanding of key environmental and social issues to support informed debate, encouraging readers to consider working for a more sustainable organisation and society. Focusing on the implications of sustainability for business, the book provides an overview of both the internal business issues raised by concerns over sustainability, and the many external opportunities which exist for innovation and development of new products and services which can contribute to both company viability and a sustainable future for society. It can either be used as a basis for self-study and learning, or as a textbook to support a course in an MBA, MOT or similar business-oriented course. It includes educational feedback from the course students (mostly working in local businesses), which may encourage...

Read Sustainability: Duty or Opportunity for Business? (Hardback) Online

Download PDF Sustainability: Duty or Opportunity for Business? (Hardback)

You May Also Like

Adobe Photoshop CS6 Revealed (Hardback)

Cengage Learning, Inc, United States, 2012. Hardback. Book Condition: New. 236 x 193 mm. Language: English . Brand New Book. Adobe Photoshop has long provided cutting edge technology for sophisticated digital editing, and ADOBE PHOTOSHOP...

Read Book »

Music for Children with Hearing Loss: A Resource for Parents and Teachers

Oxford University Press Inc, United States, 2014. Paperback. Book Condition: New. 228 x 156 mm. Language: English . Brand New Book. Written by an expert in the field who is both a teacher and a...

Read Book »

Design Collection Revealed: Adobe InDesign CS6, Photoshop CS6 Illustrator CS6

Cengage Learning, Inc, United States, 2012. Paperback. Book Condition: New. 236 x 190 mm. Language: English . Brand New Book. THE DESIGN COLLECTION REVEALED provides comprehensive step-by-step instruction and in-depth explanation for three of today...

Read Book »

Read Write Inc. Phonics: Orange Set 4 Storybook 2 I Think I Want to be a Bee

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 209 x 149 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

Read Book »

A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to...

Read Book »