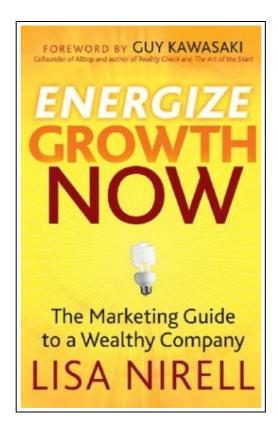
# Energize Growth Now: The Marketing Guide to a Wealthy Company



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## Reviews

The publication is great and fantastic. It is probably the most remarkable book i actually have read through. Its been printed in an exceedingly easy way and it is merely right after i finished reading through this publication where in fact altered me, modify the way i think.

(Tomasa Witting)

#### ENERGIZE GROWTH NOW: THE MARKETING GUIDE TO A WEALTHY COMPANY



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Wiley. Hardcover. Book Condition: New. Hardcover. 240 pages. Dimensions: 9.1in. x 6.1in. x 1.0in.Praise for Energize Growth NowEffective, timely, balanced-this book captures the critical steps for growing a business the right way and avoiding the usual pitfalls of a poor growth strategy. Stephen R. Covey, author, The 7 Habits of Highly Effective People and The Leader in MeMuch like my experience at Apple, you will need to know when its time to stop acting like a bootstrapper and start operating like a growth company. This book is a great resource to ease the transition. By applying these core principles and time-tested planning guides, you will have changed the world for the better. Guy Kawasaki, author, Reality Check and The Art of the Start, and cofounder, Alltopl wish Id had access to this books wisdom in the past. Its a wellspring of invaluable marketing ideas and wealth-building strategies business owners and management teams can-and should-use to take their companies where they need to go. Theres no abstruse theory or hard-to-understand doublespeak here. Just actionable plans anyone can literally start using tomorrow. That makes Lisa Nirell the growth strategy guru for sustainable businesses. Jeffrey Hollender, President and Chief Inspired Protagonist, Seventh GenerationEnergize Growth NOW appears at an ideal time to provide small business owners with their rightful wealth, life balance, and peace of mind through great advice, easily applied. Lisa Nirells advice is more important than any business plan you now have in place. Alan Weiss, PhD, author, Million Dollar ConsultingEnergize Growth NOW is simply a fantastic how-to guide for building a great company. Try the ideas in this book and not only will your business grow, but so will you!Marshall Goldsmith, New York Times and Wall Street Journal 1 bestselling author of What Got You Here Wont Get You There and...



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