Machine Learning and Cognition in Enterprises: Business Intelligence Transformed

By Rohit Kumar

Apress. Paperback. Condition: New. 295 pages. Learn about the emergence and evolution of IT in the enterprise, see how machine learning is transforming business intelligence, and discover various cognitive artificial intelligence solutions that complement and extend machine learning. In this book, authorRohit Kumar explores the challenges when these concepts intersect in IT systems by presenting detailed descriptions and business scenarios. He starts with the basics of how artificial intelligence started and how cognitive computing developed out of it. Hell explainevery aspect of machine learning in detail, the reasons for changing business models to adopt it, and why your business needs it. Along the way youll become comfortable with the intricacies of natural language processing, predictive analytics, and cognitive computing. Each technique is covered in detail so you can confidently integrate it into your enterprise as it is needed. This practical guide gives you a roadmap for transforming your business with cognitive computing, giving you the ability to work confidently in an ever-changing enterprise environment. What Youll Learn See the history of AI and how machine learning and cognitive computing evolvedDiscover why cognitive computing is so important and why your business needs itMaster the details of modern AI as it applies...

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