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House Calls Startup Manual: How to Run a Low-Overhead, High-Profit Practice and Get Your Life Back (Paperback)

By Christopher P Segler

Doc On The Run, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.House calls may be the oldest form of health care delivery, but they are making a comeback. Why? Because it may be the simplest, fastest way to a highly profitable practice and great lifestyle. This book is the definitive step-by-step how-to manual for any doctor, physician or podiatrist who wants to shift from a standard-office based practice to a more profitable house calls based practice. Here is the story about the book and how the author thrives in this medical practice model: After completing comprehensive foot and ankle surgery residency training and winning multiple awards from the American College of Foot Ankle Surgeons and the American Podiatric Medical Association, Dr. Christopher Segler opened a standard office-based podiatry practice immediately out of residency. Through hard work and creative marketing efforts, his practice grew rapidly, and he soon had a full schedule-too full, in fact. He found himself leaving for the hospital in the dark, sitting in the office charting on the weekends, and wishing he had more time to actually talk to patients. Searching his soul and trying to determine what he wanted...



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