



## Horizontal Collaboration in the Maritime Industry: Ports and Terminals

By Christian Schwab

Grin Verlag Dez 2012, 2012. Taschenbuch. Book Condition: Neu. 211x146x10 mm. This item is printed on demand - Print on Demand Titel. Neuware - Master's Thesis from the year 2012 in the subject Business economics - Supply, Production, Logistics, grade: A, Heriot-Watt-University Edinburgh, course: Maritime Logistics and Supply Chain Management, language: English, comment: The dissertation has been awarded with the 'Marilyn Stone Memorial Prize' from the ELUPEG, which is given to a student producing the best MSc dissertation on a topic related to collaboration in the supply chain. , abstract: Several trends, such as globalisation, the growth of shipping alliances, the growing size of vessels and the development of intermodal transportation, have caused competition amongst ports and terminals to become intense (Song, 2002, 2003, 2004; Wortelboer-Van Donselaara and Kolkman, 2010; Lee and Song, 2007). Nowadays, a port cannot maintain a monopoly status as it did in the past. To adapt to increasing competition, ports and terminals are forced to implement new strategies (Song, 2004). One approach to remain competitive in the changing business environment is the implementation of collaborative initiatives between ports. By collaborating with other ports and terminals, benefits can be obtained that cannot be achieved alone. Due to this relatively new development, literature regarding collaborative practices within...



**READ ONLINE**  
[ 4.33 MB ]

### Reviews

*This pdf is so gripping and exciting. It can be full of knowledge and wisdom I am just effortlessly could get a enjoyment of reading a published pdf.*  
-- **Henri Gutkowski**

*This ebook is definitely not straightforward to begin on studying but quite fun to read. It is one of the most awesome book i actually have go through. Once you begin to read the book, it is extremely difficult to leave it before concluding.*  
-- **Nelda Trantow I**

## Related eBooks



### [Psychologisches Testverfahren](#)

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG, Eignungstest für das Medizinstudium, Adult Attachment Interview,...



### [Programming in D](#)

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers who are new to computer programming. Although...



### [California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package](#)

Pearson, United States, 2015. Loose-leaf. Book Condition: New. 10th. 249 x 201 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for...



### [Who am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package](#)

Pearson, United States, 2015. Book. Book Condition: New. 10th. 250 x 189 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for...



### [Who am I in the Lives of Children? An Introduction to Early Childhood Education](#)

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 10th Revised edition. 254 x 201 mm. Language: English . Brand New Book. Note: This is the bound book only and does not include access to the Enhanced Pearson eText. To order...



### [Who Am I in the Lives of Children? an Introduction to Early Childhood Education with Enhanced Pearson Etext -- Access Card Package](#)

Pearson, United States, 2015. Paperback. Book Condition: New. 10th. 251 x 203 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for...