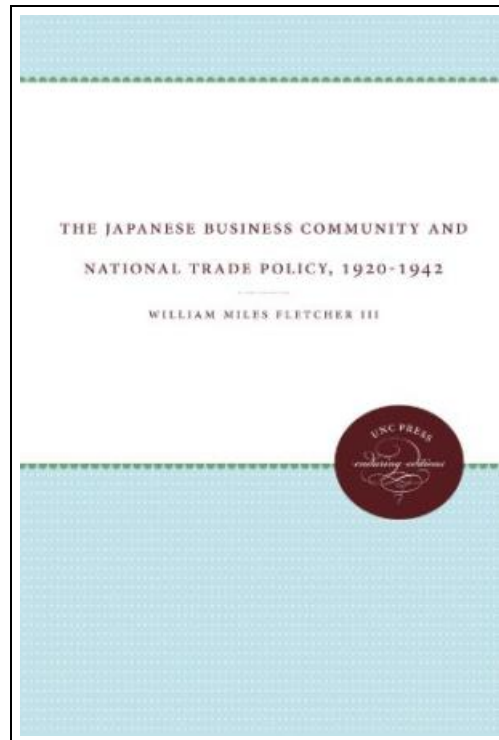


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THE JAPANESE BUSINESS COMMUNITY AND NATIONAL TRADE POLICY, 1920-1942 (PAPERBACK)



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The University of North Carolina Press, United States, 2012. Paperback. Condition: New. New edition. Language: English . Brand New Book ***** Print on Demand *****. Miles Fletcher examines the role of the Japanese business community in helping the nation solve an unprecedented combination of economic challenges in the 1920s and 1930s: chronic trade deficits, world depression, rampant protectionism, and mobilization for war in Asia. Because of such severe crises, business executives changed their attitudes toward foreign trade and types of national economic policies needed to succeed in a global marketplace. After trade deficits began occurring in the 1920s, business leaders and business groups became obsessed with finding ways of expanding trade and ensuring a healthy balance of exports and imports. The onset of worldwide depression in 1930 brought trade barriers to Japanese exports in every major market, and the failure of the World Economic Conference in London in 1933 made prospects even more bleak. The idea that companies in each industrial sector would have to cooperate through national cartels began to take hold. Although the business community did not always operate as a unified interest group, its leaders in the interwar decades made progressively more effective attempts to secure a consensus on important proposals. As trade problems mounted, businessmen in many instances urged the increased national control of trade, with government officials and corporate executives working together to form policies. According to Fletcher, business attitudes toward foreign trade and the role of the government that developed during the economic crises of the 1920s and 1930s helped make Japan an economic power today. Japan is an economic power today because of the techniques developed during the period of economic crisis following World War I. After World War II, business leaders once again collaborated closely with the government to guide the nation to economic recovery...



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