



Computational Social Psychology (Paperback)

By -

Taylor Francis Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English. Brand New Book. Computational Social Psychology showcases a new approach to social psychology that enables theorists and researchers to specify social psychological processes in terms of formal rules that can be implemented and tested using the power of high speed computing technology and sophisticated software. This approach allows for previously infeasible investigations of the multi-dimensional nature of human experience as it unfolds in accordance with different temporal patterns on different timescales. In effect, the computational approach represents a rediscovery of the themes and ambitions that launched the field over a century ago. The book brings together social psychologists with varying topical interests who are taking the lead in this redirection of the field. Many present formal models that are implemented in computer simulations to test basic assumptions and investigate the emergence of higher-order properties; others develop models to fit the real-time evolution of people's inner states, overt behavior, and social interactions. Collectively, the contributions illustrate how the methods and tools of the computational approach can investigate, and transform, the diverse landscape of social psychology.



Reviews

Basically no terms to clarify. It is actually writter in basic terms rather than confusing. I found out this ebook from my dad and i suggested this book to find out.

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