



Change the Workgame: Building and Sustaining a Diverse Workforce (Paperback)

By Serilda Summers-McGee

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Research shows that diverse workgroups are more productive, creative and innovative than homogeneous groups. In a global marketplace, and with the rapidly changing racial makeup of America, having a high function, diverse workforce is imperative for your organization's success. Change the WorkGame has been designed to show you how establish a diverse workforce throughout all strata of your organization and how to sustain your progress. As a human resources executive, diversity and inclusion consultant, and a member of historically marginalized communities, I have experienced wildly unsuccessful diversity and inclusion strategies; and advised, coached, and led wildly successful diversity and inclusion initiatives. Business leaders and department heads have used the steps outlined in this how-to guide to successfully recruit and retain diverse talent. Chris, a small business owner, says, the diversity recruitment steps listed in the book, matched with real life scenarios really helps bring to life not only how to go about recruiting and retaining a diverse workforce, but why it is important. I promise that if you follow the 7 steps outlined in Change the WorkGame, you...



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