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Decoding Seo the Easy Way: How to Become an Expert in Seo No Time (Paperback)

By Michelle Blake

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Decoding SEO the Easy way is a book which can take you places - especially to the first page of search engine results. From shoes to submarines, everything can be sold on the internet provided you know the secret of selling online. SEO or Search Engine Optimization is a huge part of this secret. Understanding SEO is therefore critical to your online success. You will learn about various SEO white hat or ethical techniques in this book. You will be able to dominate search results by using the secret sauce which you learn to mix into your website. This secret sauce consists of terms like keywords, backlinks, authority, online and offline optimization. You will learn about each of these in detail. But the purpose of this book goes beyond learning SEO terms. Its objective is to give you the big picture. Its goal is to provide you with the tools to dominate the search engine results pages by decoding SEO secrets. Many books on SEO merely complicate and confuse readers. You get a feeling that SEO is a massive task you...



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